

Arsod English Classes, Yavatmal. 9822716201

("faces" should be "face" to match "villagers").

Q. 2 (A) Read the extract and complete the activities given below: (12) A1. Complete the following web



A2. In modern age people want to buy largely advertise goods because

- Ans: 1) Lack of Time: Modern life is busy, and people prefer buying well-known, advertised products without researching.
 - 2) Trust in Advertised Brands: Advertisements create a sense of reliability and quality, making people trust the products..

A3. Explain the impact of advertisement on the people.

Ans: Advertisements influence people's psychology by creating a strong connection between products and their needs. They make consumers feel that the advertised products are essential, even if they are not. Advertisements also build brand loyalty and often convince people to buy things they may not initially need.

A4. Write any four benefits of advertisement according to you.

Ans: 1) Creates Awareness: Informs people about new products and services.

- 2) Boosts Sales: Helps manufacturers sell more by attracting customers.
- 3) Builds Brand Image: Establishes trust and recognition for brands.
- 4) Convenience: Saves time for consumers by highlighting the best products.

A5. Do as directed. (4)

1]We are living in the age of advertisement. (Present Perfect continuous Tense) Ans: We have been living in the age of advertisement.

2] We live in a glamorous world of advertisement (Wh - Question)

Ans: Where do we live?

A6. Match the following antonym (Opposite words)

А	В
1] Modern	c] Ancient
2] Complex	d] Lucid
3] Useful	a] Useless
4] Largely	b] Shortly

(B) Summary Writing :

Write a summary of the given passage. Give it a suitable title. **Ans:**



The Power of Advertising in Modern Life

Advertisements dominate modern life, influencing consumer behavior through newspapers, TV, radio, and billboards. They create trust and demand for products, often shaping people's psychology. Despite high costs, ads are essential for manufacturers to promote goods. In today's fast-paced world, advertisements simplify choices, making them a ey part of daily life.

B) Mind Mapping : (3)

Develop a 'Mind Mapping' frame/design using your ideas/thoughts/concepts to develop on he topic, "Importance of foglish tes Online Content



When I had money, money, O!

I knew no joy till I went poor;

The Power of Advertising in Modern Life

Came knocking all day at my door. Advertisements dominate modern life, influencing consumer behavior through newspapers, TV, radio, and billboards. They created that holds demand for products, often shaping people's psychology. Despite pright to ses, and not blow ential for manufacturers to promote goods. In today's fast-paced work, advestigence hearing them a Not speak to let this false world know. ey part of daily life.

B) Mind Mapping : (3) Much have I thought of life, and seen Develop a 'Mind Mapping' frame (design weing Yearts dees (teplights/concepts to develop on he topic, "Importance of English" And how their wives do hum like bees

About SECTION & fredetry rn till night.

So, when thear these poor ones laugh,

Q. 3 (A) Read the extract and completest headtivities givien/below:

Poor men, think I, need not go up

So much as rich men should come down.

When I had money, money, O! My many friends proved all untrue; But now I have no money, O! My friends are real, though very few.

A1. Complete the Sentence

1) The speaker compares himself to a child holding a trumpet.

2) Poor men's hearts are described as light and happy.

3) The speaker's friends were true when he was rich.

4) The poem suggests that rich men should come down to the level of poor men.

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(2)

(10)





Time 3 hr.

Sub: English (HSC)

Marks:80

SECTION I : PROSE

[Reading for Comprehension, Language Study, Summary, Mind Mapping]

Photographs of that leopard, the victor, Scarface, as Shaaz named him, not only made Shaaz famous among India's wildlife community, but also led to Shaaz's enviable reputation as a chronicler of the wild. "Through my journey of photographing Scarface, I have discovered other leopards, his mates and discovered his nemises– tigers. I also discovered the current protagonist of my work–Saya–while tracking Scarface. This is the world's first black panther, the behaviour of which is being documented so intimately on camera, by tracking its movements. So far all the research on the animal has been done through camera traps." Through many months of toil, Shaaz has managed to collect precious footage, including that of the animal mating, to piece together the incredible landscape of a black panther's life.

Saya, Scarface and Pardus, the leopard that lost to Scarface, have also led Shaaz down a different path of discovery. Learning about them and the loss to their habitat has led Shaaz to create the Buffer Conflict Resolution Trust of India (BCRTI). It's an agency that educates villagers who live on the fringe of the forest on the importance of conservation. "We are in the heart of the man-animal conflict zone," explains Shaaz. "There is no specifc buffer zone here around Nagarhole. The core area of the forest ends where the fields begin. In dry season elephant and wild boar incursions into fields are very common. Older leopards, like Pardus, who have lost territory in the forest often carry away livestock from villages." This creates resentment among locals towards the animals on occasions leading to unpleasant situations. **Al. Complete the following web chart.** (2)



A2. Rewrite in Proper Order according to the extract.

- a) Shaaz created BCRTI to educate villagers on conservation.
- b) Shaaz photographed Scarface, a dominant leopard.
- c) Elephant and wild boar incursions into fields are very common.
- d) He discovered Saya, the world's first black panther.
- A.3. What is the main purpose of BCRTI?
 - a) -----. b) -------
 - c) ------
 - d) -----
- Q.4. Write the Shaaz's work in your words in 50 words.

A5. Do as directed.

- 1] "Shaaz photographed Scarface. (Change the voice)
- 2] It's an agency that educates villagers (Rewrite as a simple sentence)

(2)

(2)

(2) **(2)**

A6. Write the correct of the following.

- 1] Chronicler means: -----
 - a) A person who records events
- b) A person who hunts animals
- 3] Resentment means: -----
 - a) Anger or bitterness
 - b) Happiness or joy

2] Buffer zone refers to: ------

- a) An area separating two regions
- b) A hunting ground
- 4] Nemesis means: ----
 - a) A close friend
 - b) A rival or opponent

(B) Language Study (Non textual grammar) :

B1. Do as directed. (2)

1)The book is not only a thrilling mystery but also a deep exploration of human emotions and relationships. (Make affirmative)

- 2) The park is a great place for jogging and a peaceful spot for meditation (Use both --- and)
- 3) She is talented enough to perform on international stages (Remove Enough to)

B2. Spot the error and rewrite the correct sentence:

The villagers faces challenges like health, education and water shortage.

Q. 2 (A) Read the extract and complete the activities given below: (12)

Today, the craze of advertisement of manufactured goods is on the increase. The art of advertisement is, in fact, a modern development. It has revolutionized the modern trade. Modern life is highly complex and mechanical.

People have no time to go into the soul of things. They want to buy largely advertised goods The manufacturer, in his turn, wants to popularize his goods before these are manufactured. Such is the craze for advertised goods. We are living in the age of advertisement. No wonder, one sees shining and multi-coloured bill-boards hung on poles displaying goods advertised. The city walls are found lettered with eye-catching advertisements of products that are manufactured today. There is a spate of magazines and journals which spare pages for latest variety of goods manufactured. Radio and Television are humming with advertisements of new products. In fact, many a time, one gets screen. There are various methods of advertisement. The most popular and useful method is to send advertisements in newspapers and magazines.

Television is no less powerful a medium for advertising goods. There is always a great demand for advertisement space of footage and much money flows to the advertising medial. In certain cases, the advertisement cost runs into thousands of rupees for products advertised. Advertisements are sometimes so scientifically and intelligently planned that they change the entire psychology of the consumers. Rapid telecast of advertisement makes psychological attachment with product. Consumer tries to connect the relation of products with his needs and stands firmly to get the product. Advertisements thus hold the sway and no manufacturer can do without it. A thing may not have an intrinsic value but it must be well advertised. We live in a glamorous world of advertisement

A1. Complete the following web





(4)

(1)

A2. In modern age people want to buy largely advertise goods because

Ans: 1) ------.

2) ------ .

A3. Explain the impact of advertisement on the people.

A4. Write any four benefits of advertisement according to you.

A5. Do as directed. (4)

1]We are living in the age of advertisement. (Present Perfect continuous Tense)

2] We live in a glamorous world of advertisement (Wh - Question)

A6. Match the following antonym (Opposite words)

Α	В
1] Modern	a] Useless
2] Complex	b] Shortly
3] Useful	c] Ancient
4] Largely	d] Lucid

(B) Summary Writing :

Write a summary of the given passage. Give it a suitable title.

B) Mind Mapping : (3)

Develop a 'Mind Mapping' frame/design using your ideas/thoughts/concepts to develop on the topic, "Importance of English."

SECTION II : POETRY

[Poetry and Appreciation]

Q. 3 (A) Read the extract and complete the activities given below:

When I had money, money, O! I knew no joy till I went poor; For many a false man as a friend Came knocking all day at my door.

Then felt I like a child that holds A trumpet that he must not blow Because a man is dead; I dared Not speak to let this false world know.

Much have I thought of life, and seen How poor men's hearts are ever light; And how their wives do hum like bees About their work from morn till night.

So, when I hear these poor ones laugh, And see the rich ones coldly frown Poor men, think I, need not go up So much as rich men should come down.

When I had money, money, O! My many friends proved all untrue; But now I have no money, O! My friends are real, though very few.

Al. Complete the Sentence

1) The speaker compares himself to a child holding a trumpet.

2) Poor men's hearts are described as light and happy.

- 3) The speaker's friends were true when he was rich.
- 4) The poem suggests that rich men should come down to the level of poor men.

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(2)

(3)

(10)

- A2. How does the speaker describe poor men's lives?
- A3. What message do we get from this poem?
- A4. Identify and explain the figure of speech in "Their wives do hum like bees."

A5. Compose four poetic lines of your own on "Real friends"

B1. Read the given extract and write the appreciation of the given poem based on the following aspects. (4)

- II 1) About the poet and the title
- 2) The theme
- 3) Poetic style, Language, poetic devices.
- 4) Special feature
- 5) Message
- 6) Your opinion about the poems

Weavers, weaving at break of day, Why do you weave a garment so gay?..... Blue as the wing of a halcyon wild, We weave the robes of a new-born child.

Weavers, weaving at fall of night, Why do you weave a garment so bright?...... Like the plumes of a peacock, purple and green, We weave the marriage-veils of a queen.

Weavers, weaving solemn and still, What do you weave in the moonlight chill..... White as a feather and white as a cloud, We weave a dead man's funeral shroud

SECTION III : WRITING SKILLS

Q.4. Complete the activities as per instructions given below:

(A) Attempt any ONE of the following :

(1) Drafting Virtual Message :

You have a call your coach to inform you that tomorrow's football practice has been rescheduled to 5 PM instead of 7 PM. He instructed to bring your jersey and water bottle. Your father received a call who is going to the office. Now Draft a message in about 50 words, to convey the same. Give your own reasons to support your message.

(2) Statement of Purpose :

There are limited vacancies for getting admission to a well-known acting and drama academy in Mumbai. Acting is your passion and you always wanted to pursue career in acting and drama. Prepare a 'statement of purpose' in about 100 to 150 words, which will help you to join the Pune Drama academy.

OR

(3) Group Discussion :

Imagine that you have recently discussed with your friends on 'Chat GPT vs Deepseek', Write suitable dialogues for each participant giving his/her opinion on the given topic.

(B) Attempt any ONE of the following : (4) (1) E-Mail :

Draft an E-mail in a proper format to your principal to get Bonafide certificate for filling scholarship form.

(2)

(2)

(2)

(2)



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OR

(2) Report Writing: (4)

Your college recently organized seminar on "Conservation of water". Write a report in about 100-150 words.

OR

(3) Interview : (4)

One of the Ex-student from your college has recently been selected for pilot training, America. Imagine that you have to conduct his interview. Prepare a set of questions on the given fields associated with the personality.

Name of the interviewee (distinguished personality)	
Area of Success	
Date/Venue/Time	
Duration of Interview	
Question based on	
1) Inspiration	
2) Challenges	
3) about training	
4) goals	
5) prepared exams	
6) financial support	
7) work in India or foreign	
8) Tips and guidance	

(C) Attempt any ONE of the following : (1) Speech :

Prepare a short speech in about 120 words to be delivered before your class on "Role of youth in Nation Building ' You can use the following points.

- 1) Introduction.
- 2) Today's youth.
- 3) What they can do
- 4) Add your own points.

OR

(2) Compering :

Imagine that you are a compere of Republic Day '. Prepare a script for the same with the help of following points.

- 1) Warm welcome and introduction, flag hoisting .
- 2) Performances .
- 3) Speech by the chief guest
- 4) Vote of thanks.

OR

(4)

(3) Expansion of an Idea:

Expand the idea **"Courtesy is the key to opening doors to hearts."** with the help of the points given below: (100-150 words)

1) Meaning of the phrase. 2) Importance courtesy. 3) Give an examples . 4) Message

(D) Attempt any ONE of the following : (4) (1) Review :

Write a review of any book that you have read recently . Give details using following supporting points. 1) Name of the book. 2) short story. 3) why do you like this book / Message.

(2) Blog Writing :

Write a 'Blog' in a proper format on 'Benefits of travelling.', with the help of the following points. (100-150 words). 1) Why we travel 2) way to budget travel .3) Add your own points.

OR

(3) Appeal :

Prepare an 'Appeal' on Save Wild Life ' with the help of the following points.

- 1) Slogan
- 2) Logo / image
- 3) persuasive appeal
- 4) good effects
- 5) Add your own points

SECTION IV : LITERARY GENRE - NOVEL

Q.5 (A). Answer the following questions (1) Match the following:

A	В
1]"picaresque'	a] William James
2] Stream of consciousness	b] picaro
3] bildungsroman	c]symbolic meaning
4] Allegory	d] Growth

(2) complete the sentence.

(a) ----- is the background in which the story takes place..

(b) ----- is the central idea in the novel

(B) Answer the following questions in about 50 words:

- (1) "When the turn of my class came , I sat up anxiously.. Explain the statement
- (2) write the subjects of the students presented on the stage

a) Potter — -----

- b) Miss Dodd -----
- c) Denham -----
- d) Sapiano -----

(C). Answer the following questions in about 50 words: (4)

- (1) Write the central idea of the novel "Around the world in 80 days"
- (2) Select the correct options: Which of the following places in India are no mentioned in the extract of the novel?
- (a) Bombay (Now, Mumbai) (b) Allahabad
- (c) Chennai
- (d) Calcutta(Now, Kolkata)

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(D). Answer the following questions in about 50 words: (4)

(1) Why do you think that Sherlock Homes is the leading character?

(2) Describe in brief the importance of Agra.

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(8) (2)

(4)